



GRAIG100

Saturday 3rd September 2022

LAST YEAR'S SPONSORS

EVENT ORGANISER



PRE RIDE GALA



Standard Club

RIDE REFRESHMENT



ARROW

DIAMOND



Campbell Johnston Clark



Ardmore Shipping

SHIRT



WEST



Isle of Man Ship Registry



VesselsValue™



Clarksons Platou

GOLD

SILVER



CLP INSURANCE BROKERS



IDWAL



SIMPSON SPENCE YOUNG



ACUITY LAW.



HFW



STEPHENSON HARWOOD



ANGLO



CS



A.M. NOMIKOS



independent AVERAGE ADJUSTERS LTD

MEDIA SPONSOR



TradeWinds

CARBON-NEUTRAL SPONSORS



MAR VEHICLE SOLUTIONS



VMS FLEET MANAGEMENT LTD

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THE TOPY KITCHEN

POST-RIDE SPONSOR



BREWHOUSE AND KITCHEN



"Graig100 goes from strength to strength. Last year c120 riders and supporters raised over £70,000 and this year we have set ourselves the challenge to exceed £100,000. I firmly believe we can do this with your help.

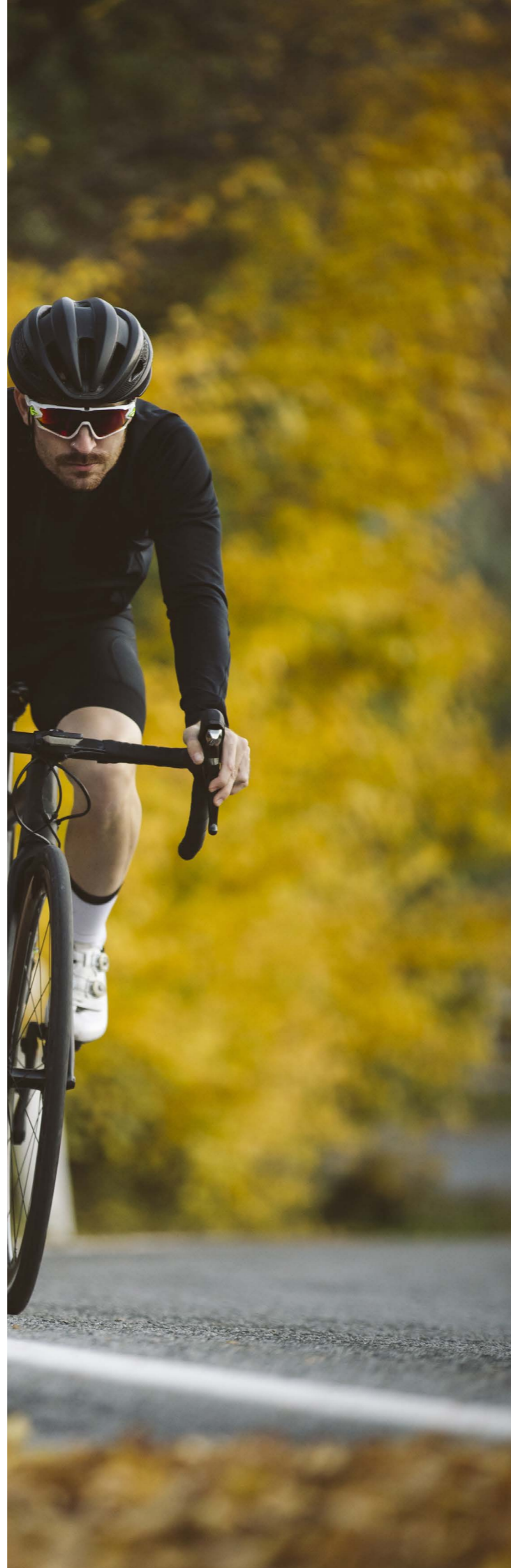
Listening to the overwhelmingly positive feedback we have fine-tuned the event and we have gone "green" while seeking to maintain its core appeal. We have designed and planned this year's event with sustainability very much in our minds and are pleased to advise it will be a carbon-neutral event – a shipping industry first.

It will all take place in one day; Saturday 3rd September. Riders will set off in waves from late morning riding up into the Graigwen mountain and into the Welsh hills complemented by stunning scenery before returning to Sophia Gardens to celebrate at the Brewhouse & Kitchen, 3 routes to cover all competency and challenge levels from the "Geraint Thomas" wannabes to those on the pub social "Garden route".

Huge cheers await you as you are welcomed back late afternoon at Brewhouse & Kitchen before a quick turn around and it's a Gala Dinner at the iconic Angel Hotel, 3-course dinner, after dinner speeches, awards, dancing and networking fun!"

Chris Williams

Commercial Director



OUR CHOSEN CHARITIES

We have chosen this year to extend the charity support to one further charity, MIND – mental health and well-being. We believe this brings a balanced blend of areas of society we all feel passionate about and care for. All Corporate Sponsor monies raised, after event costs, will be shared equally between the following 3 charities.



Mind provides advice and support to empower anyone experiencing a mental health problem. Last year, we supported over 117,000 people seeking information and support through our helplines. Our network of local minds across England and Wales supported over 400,000 people by delivering mental health services. We need the help of our incredible supporters like Graig100 so that we can be there – on the other end of the phone, in local communities, improving mental well-being in the workplace, and campaigning hard to raise awareness and improve services. We won't give up until everyone experiencing a mental health problem gets support and respect.



Velindre "The Hospital of Hope" is Wales' Premier Cancer Centre and the leading provider of radiotherapy and other specialised anti-cancer treatments in Wales. Money raised is used to ensure the best possible support is offered to every patient, their families and carers dealing with cancer; access to cutting edge treatments, research into new treatments, purchase specialist equipment, fund specialist nurses and to ensure our staff have access to the most up-to-date training and techniques available. It really is difficult to overstate the difference fundraising makes here at Velindre, but the benefits are invaluable.



90% of world trade is transported by ships, operating 24/7, and there are over 1.5 million seafarers worldwide, who ensure that ships and their precious cargo arrive safely and on time. Seafaring remains one of the world's most dangerous occupations, with piracy, shipwrecks, abandonment, isolation, loneliness, and mental health issues just a few of the issues seafarers face. Day and night for 365 days per year, the mission is on call providing help and support for seafarers in over 200 ports around the world. Through our work, we tailor our support to each one of them. Charitable donations, through fundraising events like Graig100, are crucial to helping us help seafarers on the frontline.

CARBON-NEUTRAL STATUS EVENT IN ACCORDANCE WITH BP TARGET NEUTRAL PROTOCOL – AN INDUSTRY FIRST



We have worked with BP Target Neutral resources to run Graig100 on a Carbon Neutral status. This will see some changes to the event to make it more sustainable and less carbon intensive. For example use of electric-powered support vans, compostable materials and to encourage participants to journey by public transport to mention just a few. The balance of the event's carbon footprint will be offset by a donation to The Woodland Trust, the UK's largest woodland conservation charity concerned with the creation, protection, and restoration of native woodland heritage.

We believe this is the first shipping industry face-to-face event that has achieved carbon-neutral status.





A VERY WELSH RIDE

THE GRAIG 100

The plan is the same as last year to ensure we can accommodate all levels of competency, we have decided to create three 3 cycle routes of different degrees of challenge - something for every age and ability! All routes start and finish at The Brewhouse and Kitchen, Sophia Gardens, Cardiff and will go off in waves so all riders arrive back around the same time!

The Full Monty

The original c100km/70mile (c4,250ft elevation) route that some of you will remember well from last year! Strava Route click [here](#). Riders will navigate unassisted although there will be signs at key points together with some marshals. Same route as last year.

The Graigwen Challenge

A shorter c60km/38mile (c2,000ft elevation) route but still with some challenges including the infamous Graigwen hill climb! Strava Route click [here](#). These riders will ride in a "pod" together with experienced local riders who are familiar with the route. For the sections which are not common to the above ride there will be no signs or marshals. Same route as last year.

The Garden Route

Largely flat, 40km/30mile (c750ft elevation) scenic route up through parkland and along the Taff trail. This will be a new improved route from last year with a snack and beer stop at the gastropub, [The Bunch of Grapes](#), just outside Pontypridd before we ride back to the Brewhouse and Kitchen! Strava Route click [here](#). These riders will ride in a "pod" together with experienced local riders who are familiar with the

route. For the sections which are not common to the above ride there will be no signs or marshals.

ORDER OF PLAY SATURDAY 3RD SEPTEMBER

RIDE | 11:00AM

Riders should make their way to Cardiff for 11:00am meet at [Brewhouse & Kitchen Pub](#). We are recommending and encouraging all riders to arrive with bike by train to Cardiff Central Station, a short (0.8 mile) cycle to drop off your bags at [The Angel Hotel](#) before joining us at the start at the Brewhouse & Kitchen nearby (0.2 mile). There will be staggered start with the aim the ride concluding between 4/5PM for some post ride drinks & food before changing for the Gala Dinner at The Angel Hotel.

GALA DINNER | 6:30PM Drinks Reception, Awards ceremony 7:15pm and Gala Dinner at 7:30pm

A 3-course dinner in the iconic Angel Hotel opposite the Millennium Stadium, home of Welsh rugby with guest after-dinner speaker, [Phil Steele](#), award ceremony, dancing and carriages whenever you would like to go to bed! A great opportunity to network with fellow industry colleagues and rub shoulders with the movers and shakers in shipping and enjoy the nightlife in Cardiff, which is widely considered as one of the UK's liveliest towns!

UP FOR A CHALLENGE?

TEAM CHALLENGE AWARDS

If the challenge of the ride itself was not enough, there will be several Corporate Team awards presented at the Gala Dinner together with a magnum of champagne for each. The awards will include the following:



"Billy Whizz" Team Award

Awarded to the Corporate Team of 4 riders who complete the "Full Monty" route in the fastest time.



"Who knows Graig?" Team Award

The Corporate Team of 4 riders that can complete correctly a series of questions drawn from knowledge of the history of Graig Shipping PLC and questions that can only be answered on the ride day.



"Tidy sum" Team Award

The Corporate Team of 4 riders who have collectively raised the largest total sum via the Just Giving campaign pages independent of the Corporate Sponsorship.



"Desmond Idwal Williams" Team Award

In memory of our previous chairman to be awarded to the Corporate Team of 4 riders who in the opinion of the organisers made an outstanding effort and have gone above and beyond the cause.



SPONSORSHIP PACKAGES

We are seeking 25 Corporate Sponsors to help us run the event. The base entrance fee of the Corporate Sponsorship is £950, added to which each Corporate Sponsor is required to select one of the following sponsorship positions. The sponsorship will allow up to 4 riders per Corporate Sponsor to participate in the ride and gala dinner. Up to 2 extra riders and dinner places (ie total 6 max) per Corporate Sponsor package can be purchased at an additional £150 per person. Additional dinner guests (riders' partners, clients etc) are encouraged at £75 per person.

We are offering the following Corporate Sponsor packages.

MAIN EVENT SPONSOR | £4,950 | 1 SPOT



Headline logo presence on all communications (email, LinkedIn, Tradewinds coverage etc), all pop-up banners used throughout the day at various positions and a large centre chest prominent position on the front of the complimentary ride shirt.

GALA DINNER SPONSOR | £2,950 | 1 SPOT



Dedicated pop-up banner presence and logo on menu cards at the Gala Dinner and logo presence on back of the complimentary ride shirt, together with logo presence on all communications (email, LinkedIn, Tradewinds coverage etc).

GOLD & SPEAKER SPONSOR | £1,490 | 2 GOLD SPOTS | 1 SPEAKER SPOT



Gold: Prominent logo presence on the shoulder of the complimentary ride shirt together with logo presence on all communications (email, LinkedIn, Tradewinds coverage etc).

Speaker: Dedicated pop-up banner presence at the speaker podium and logo presence on back of the complimentary ride shirt together with logo presence on all communications (email, LinkedIn, Tradewinds coverage etc).

MEDIA, DISCO, POSTAGE, AND AWARDS SPONSORS | £750 | 4 SPOTS



Prominent logo presence on the back of the complimentary ride shirt together with logo presence on all communications (email, LinkedIn, Tradewinds coverage etc), logo presence on banners for disco and awards sponsors, and logo presence on ride stationery for postage sponsor.

DIAMOND SPONSOR | £3,950 | 2 SPOTS



Prominent logo presence on all communications (email, LinkedIn, Tradewinds coverage etc), all pop-up banners and a lower centre chest prominent position on the front of the complimentary ride shirt.

FEED STATION AND POST-RIDE REFRESHMENTS SPONSOR | £1,950 | 2 SPOTS



Dedicated pop-up banner presence at feed station/Pre Gala dinner drinks and logo presence on back of the complimentary ride shirt together with logo presence on all communications (email, LinkedIn, Tradewinds coverage etc).

PRE RIDE REFRESHMENTS, ELECTRIC VAN HIRE, PHOTOGRAPHER, PRE GALA DINNER RECEPTION SPONSORS | £950 | 4 SPOTS



Dedicated pop-up banner/van signs/hi viz jacket and pop-up banner presence and logo presence on back of the complimentary ride shirt together with logo presence on all communications (email, LinkedIn, Tradewinds coverage etc). Pop-up banner and back shirts.

SILVER SPONSOR | £490 | 8 SPOTS



Logo presence on back of the complimentary ride shirt together with logo presence on all communications (email, LinkedIn, Tradewinds coverage etc).

Bring your support team

Friends, work colleagues, partners and family are encouraged to support the riders throughout the ride and to cheer them on back at the Brewhouse & Kitchen mid/late afternoon. For those non-riders wishing to attend the Gala Dinner there is a ticket fee of £75pp.

LAST YEAR'S RIDE

WORDS FROM OUR KIND SPONSORS

JONATHAN CAMPBELL

"It was great to both sponsor and participate in a fantastic and worthwhile event. It's what the shipping community is all about. The company, weather, cycling, and Welsh countryside were all amazing - we look forward to next year".

CAMPBELL JOHNSTON CLARK



STEVEN DAVIES

"It was a fantastic chance to catch up with industry friends and colleagues, and raise some money for two very worthwhile causes. Whilst we all enjoyed the beautiful Welsh countryside, it was an important reminder of the ongoing challenges facing our seafaring colleagues away from the green, grass of home".

ANGLO INTERNATIONAL SHIPPING



TONY GURNEE

"An amazing amalgamation of challenge, charity, and chat - the cycling was certainly a challenge at each level; the two charities we supported are vitally important to their communities, and it was amazing to be at an in-person shipping event again after 18 months. Well done Graig Shipping PLC!"

ARDMORE SHIPPING



CAMERON MITCHELL

"What a way to spend a weekend in Cardiff. Magnificent venue, worthy charities, eminent speakers, and a buzz of excitement on every table. Wonderful to see so many cyclists taking on the sun-soaked valleys and beautiful scenery of the Graig 100 course. Many thanks to Graig Shipping for a weekend full of entertainment."

ISLE OF MAN SHIP REGISTRY

BRETT HOSKING

"It was a privilege to take part in such a well-organised event raising funds for two fantastic charities; a testament to the strong community spirit of the shipping industry".

THE STANDARD CLUB



JAMIE FREELAND

"With a stunning bike route and even better company, every pedal stroke of this event felt like an absolute privilege. Knowing that everyone's efforts were raising for seafarers and cancer sufferers made a special weekend even more memorable. I loved every minute"

A M NOMIKOS



CHRIS BENNETT

"An excellent event for two very important charities. Enjoyable cycle with lots of opportunities to network with people from across the shipping community. Many thanks to Graig/ldwal for organising, looking forward to the next one".

Maersk Shipbrokers (London)



PAUL COOK

"Everybody thoroughly enjoyed Friday night through to the pub after the ride. The ride was good, well marshalled, and enough grub. Samuel, the Cardiff resident was on some new roads to him and thought the route was very good. If the event is repeated next year they would enter again".

INDEPENDENT AVERAGE ADJUSTERS

ANDREW MORRIS

"Absolutely incredible effort, thanks so much for your amazing effort!"

VELINDRE CANCER CENTRE



REV. CANON ANDREW WRIGHT

"I thought it was a tremendous event. Thoroughly enjoyable (except for "the wall" aka Graigwen!). Great people, great organisation, and entirely memorable"

SECRETARY GENERAL MISSION TO SEAFARERS

